

BRICKWORKS CANALSIDE

BROCHURE



Designed with a city living lifestyle in mind, with a host of facilities, including a Fitness Space and Rooftop Terraces offering panoramic views of the city.

Brickworks Canalside is perfectly situated in proximity to the City Centre and vitally, the upcoming HS2 Curzon Street Station.

This is a Flagship Development, marking the beginning of a phenomenal 20-year Plan of Regeneration for Birmingham.

A PREMIUM
CANALSIDE
DEVELOPMENT OF
85 APARTMENTS,
CONSISTING OF
1, 2 & 3 BEDROOMS,
LOCATED ON THE
EDGE OF DIGBETH



WHY BUY IN BIRMINGHAM?

£30bn+

Birmingham
Economy

40%

Lower Cost of
Living than London.

72%

Increase in Property
Prices over the last
decade

27%

JLL House Price
Growth Projected
2022 – 2026

19%

JLL Rental Growth
Forecast by 2027

5

Universities in close
proximity

70%

Graduate Retention
Rate

38%

Post Covid
Recovery in Visitor
Numbers since 2021

7.9bn

Visitor Economy

870m

from the 2022
Commonwealth
Games

The city hosts 84,000 students across the many universities and colleges in the city, one of which is in the top 20 in the UK.

The Big City Plan has started with the Smithfield project in planning with a 42 acre site being developed, this 500 million pound project will see residential, leisure, hotels and family attractions. The Digbeth area is set to see a Media Village creating new film & tv studios.

HS2 will connect Birmingham to London in just 47 minutes offering London city workers the chance to commute and live in Birmingham to benefit from lower costs and more money in the pocket.



THE PLACE TO BE

- One of the Fastest Growing Economies, according to Irwin Mitchell City Tracker.
- One of the World's Top 100 Cities in the 2024 World's Best Cities Report.
- Crowned as The UK's Most Vibrant City in the Top Cities Report by CGA.
- Time Out Index Named Birmingham as one of the Top 25 Best Cities in the World.
- No.2 Place to Visit in the UK by Time Out Magazine.
- Named as a 'Truly Global City' by Time Out Magazine.



Best Cities **TimeOut**

LOCATED ON THE DIGBETH BORDER

Easily one of the trendiest places to live in the UK

Digbeth was named as the 'No.1 Coolest Neighbourhood in Britain' and 'One of the Top 20 Best Places to Live in the UK' by the Sunday Times.

Widely recognised today as the creative hub of the city, boasting a range of inspirational activity from street art to graffiti.

The 'Cultural Quarter' is home to TV and Video Production Studios, a variety of business events, and proving the ideal place for young start-ups.

Come dusk, Digbeth comes alive with nightlife and DJ events from a range of talented individuals.

Further plans on the horizon for Digbeth are set to transform the area once more by 2040, which will include Typhoo Wharf Quarter, where the BBC's New Broadcast and Production Centre will be based.





ECONOMIC DEVELOPMENT

Big City Master Plan

Birmingham's skyline is currently marked by cranes and new construction projects, reflecting a strong sense of economic optimism.

This rapid urban regeneration is attracting significant commercial investment and job opportunities, with the plan extending beyond 2030.

The 'Big City 20-year Masterplan' is a key driver of this growth, aiming to create 1.5 million SQM of new floor space, 65,000 SQM of new/improved public spaces, 50,000 new jobs, and a £2.1 billion boost to the economy.

Birmingham Smithfield Regeneration

The £1.5 billion Birmingham Smithfield scheme is a notable urban renewal project for investors.

This project is expected to revitalize a critical area of the city and generate thousands of new jobs over at least 15 years, from 2022 to 2037.

It spans 17 hectares and will involve the creation of a new public realm, along with housing, retail, and leisure spaces.

INTERNATIONAL ENTERPRISE

Employers in Birmingham



Deloitte.



**national
express**

Sainsbury's



accenture



ASDA



WHITBREAD

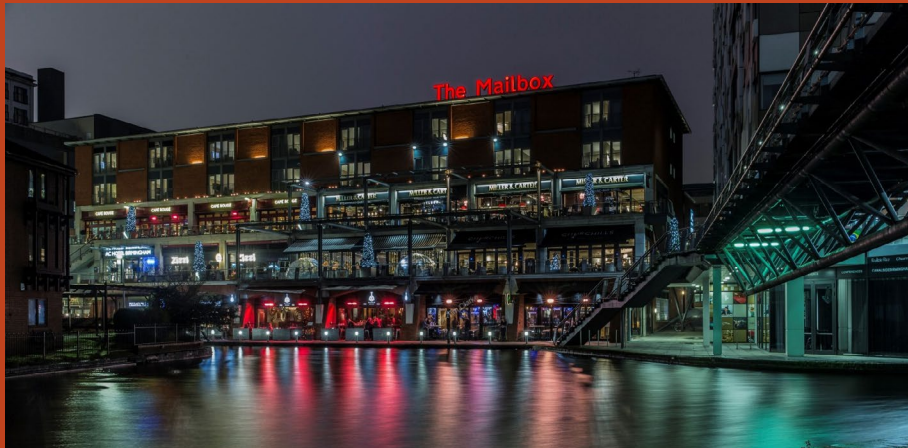


JAGUAR



SIEMENS





RETAIL & LEISURE

Birmingham boasts a vibrant retail scene, anchored by the £600m 'Bullring & Grand Central' complex, which has been trading for 20 years producing a £40m annual footfall.

The Bullring is home to top brands like Hugo Boss, Michael Kors, Victoria's Secret, Calvin Klein, Nike, Lacoste, and Tommy Hilfiger.

The city's retail sector has seen improvements, including lower void rates, stabilized rents, and reduced business rates.

Birmingham is known for its diverse cultural offerings, including bars, museums, canals, green spaces, and arts.

The city is home to the Hippodrome Theatre, attracting 520,000 visitors each year.

Birmingham has the most Michelin-starred restaurants outside of London.

The city is recognized for its green spaces, with over 8,000 acres of parks and green areas.

Birmingham City Football Club is a stones-throw from Brickworks Canalside.





EDUCATION

The city is home to five international universities, including Birmingham University, Aston University, Newman University, University College Birmingham, and Birmingham City University.

The city has over 84,000 full-time students, surpassing Manchester's student population.

70% of graduates decide to stay in Birmingham, post-university.

The city is attracting more young people through its diverse range of subject areas.

Birmingham is a favoured destination for young professionals due to its career opportunities, rising wages, and lower cost of living compared to the South East.

The £210m University of Birmingham Health Innovation Campus will become a world-leading healthcare technology centre.

FIRST-RATE CONNECTIVITY

Close by

Bullring Shopping Centre (Selfridges)
Birmingham City University
Aston University
Birmingham City Centre
2 Hospitals

5 mins by bus
5 mins by bike
8 mins by bike
10 mins by bus
15 mins by car

Motorways

Birmingham is located at the heart of the UK Motorway Network.

The M5, M6, M40 and M42 are all linked to the city, with the M1 located approximately 30 minutes away. The A34 and A38 are also options for Birmingham residents.

Trains

Birmingham New Street and Birmingham Moor Street are a stones-throw from Brickworks Canalside and offer connections right across the country.

Birmingham International Airport
Coventry
Warwick
Derby
Cheltenham
Worcester
Stoke-on-Trent
Stratford Upon Avon
Sheffield
Nottingham
Oxford
London Euston
Bristol Temple Meads
Manchester Piccadilly
Liverpool Lime Street

10 mins
30 mins
30 mins
35 mins
40 mins
45 mins
45 mins
60 mins
1 hr 10
1 hr 10
1 hr 10
1 hr 20
1 hr 20
1 hr 30
1 hr 40

Coming Soon HS2 – High Speed Rail

Curzon Street Station – 5 mins by bike / 15 mins on foot

Travel to Central London in under 50-minutes.

Work is on track to bring HS2 to Birmingham at the £1BN Curzon Street Railway Station.

Already bringing benefits to the region through creating jobs, attracting inbound investment, and driving up development in and around Birmingham. Supply chain contracts within the region will have an estimated value of more than £10 billion.

PLACES OF INTEREST

Education

- 1 Birmingham City University 16 mins
- 2 Aston University 15 mins

Train Stations

- 3 Curzon St Station (HS2) 16 mins
- 4 Birmingham Moor St 22 mins
- 5 Birmingham Snow Hill 29 mins
- 6 Birmingham New St 26 mins

Places of Interest

- 7 St. Phillips Cathedral & Square 29 mins
- 8 Thinktank Science Museum 16 mins

Retail

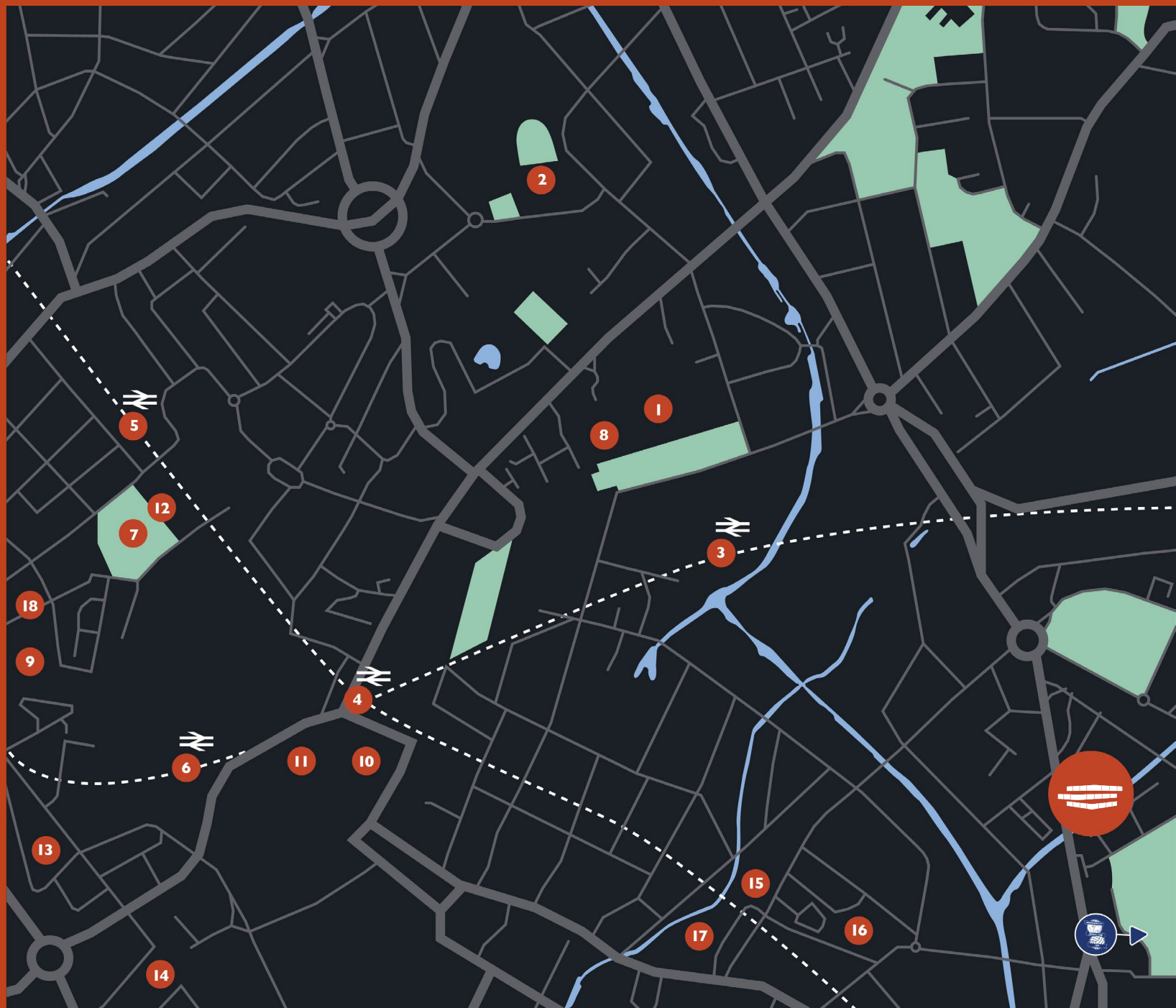
- 9 The Mailbox 35 mins
- 10 Selfridges 23 mins
- 11 Bull Ring Shopping Centre 20 mins
- 12 Great Western Arcade 28 mins

Entertainment

- 13 The Alexandra 29 mins
- 14 Birmingham Hippodrome 25 mins
- 15 Golf Fang 11 mins
- 16 Luna Springs 10 mins
- 17 Birmingham City Football Club 12 mins

Eat Out

- 17 Baked in Brick 11 mins
- 18 Adam's (Michelin Star) 32 mins





SPECIFICATION

- White / Off White Walls & Ceilings
- Video Intercom System
- TV / Media Plate
- Electric Radiators
- Double Glazed Windows

Kitchen & Living

- High Quality Kitchens
- Spot/Downlighters & Pelmet Lighting
- Luxury Vinyl Tiled Floor
- Laminate Worktop
- Matching Splashback
- Bowl Sink
- Chrome Mixer Taps

Appliances/White Goods

Integrated Appliances*

- Oven
- Hob
- Extractor Fan
- Fridge Freezer
- Dishwasher
- Washer Dryer

*Brand TBC

Bedroom

- Pendant Lighting
- Carpet in Grey / Beige
- Fitted Wardrobe
- Blinds

Bathroom/Shower Room

- Spot/Downlighters
- Vanity Unit
- Mirror with LED Recess Light
- Chrome Taps
- Shower Screen
- Thermostatic Chrome Bath / Shower Mixer
- Shaver Socket
- Extractor Fan
- Tiled Walls & Floor
- Heated Electric Towel Rail

*Final specifications subject to change.

BRICKWORKS CANALSIDE



KITCHEN & LIVING



BEDROOM



BATHROOM



ROOF TERRACES



FITNESS SPACE



COWORKING SPACE





2040 SAMA VISION

The 'SAMA 2040 Vision' is an ambitious Development Plan spanning the whole city, which is working in conjunction with Birmingham's '2040 Our Future City Vision'.

Brickworks Canalside offers an opportunity like no other, an opportunity to buy into this Flagship Development, leading the way for an ambitious plan for regeneration.

Located in the 'Central East 2040 Plan', Brickworks Canalside is located just off the 'Digbeth Canal Branch' and is strategically located amidst a host of future sites which form part of SAMA's Vision for Birmingham.



SAMA INVESTMENT GROUP

SAMA Investment Group are the UK's First Regionally Focused Shariah-Compliant Real Estate Development and Investment Company.

SAMA has become a trailblazer in the UK's real estate landscape, with a unique focus on Developments which are breathing new life into Birmingham and beyond.

With six secured sites and plans to deliver 2,500 homes and 1,600 PBSA by 2040, SAMA is poised to reshape the city's skyline and redefine urban living for generations to come.

Backed by a remarkable 25-year track record, comprising 45 successful projects and £80m of assets under management, SAMA is more than just a developer, they are architects of transformation, blending innovation with tradition to create sustainable, vibrant communities.

Born from the visionary partnership of Bilal Ahmed and Paul Squire in 1997, SAMA has grown from humble beginnings in buy-to-let ventures to become a powerhouse in the UK's real estate industry.

Since their formal launch in 2017, with a specific focus on Shariah-compliant investments and development, SAMA's footprint has expanded from Birmingham to Newcastle and Southampton, leaving a legacy of excellence in their wake.

At the heart of SAMA's ethos is a commitment to sustainability and social responsibility, guided by Islamic principles of stewardship and balance.

By championing sustainable development practices, such as energy efficiency, environmental conservation, and community engagement, SAMA Investment Group is not just shaping skylines – they're shaping a brighter and more inclusive future for all.





HIGHGROUND

Property Investment



w: <https://highgroundproperty.co.uk>

e: hello@highgroundproperty.co.uk

The HighGround Group Ltd T/A
HighGround Property investment

63/66 Hatton Garden, Fifth Floor, Suite 23
London EC1N 8LE

DISCLAIMER:

Please be aware that the information included within this document and any attributed statistics are correct at time of print. We strongly advise all purchasers conduct their own research into local market conditions. We cannot accept any responsibility for any loss arising directly or indirectly from the use of, or any action taken in reliance on, any information appearing in this document.

Information on these pages do not constitute regulated financial advice, and any statements referring to this are to be considered opinion only. Property values can decrease as well as increase.

CGIs are indicative only, Final Specification and Amenity Spaces may vary.